ROWDIES NEWS

Tampa Bay Rowdies
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MEMORANDUM

APRIL 4, 1978

TO: Members of the Media

FROM: Francisco Marcos & Marcia Schallert

RE: Rowdies Media Phone

In an effort to assist all media in covering the Tampa Bay Rowdies, we have just installed a media phone that will carry daily recordings of updated information. The quality of the recording is suitable for broadcasting - the length is three minutes. The recording will be changed every day, featuring player and coach interviews, scouting reports of upcoming games, injury reports and game reports filed immediately after both home and away games.

The phone number for the recording is (813) 879-2020. Please feel free to use this recording any time of the day or night. But please don't give the number to anyone other than media. It is for press use only.

Thanks so much for your continued excellent coverage of the Tampa Bay Rowdies. If there's any way we can improve the new system please let us know.

Sincerely,

Francisco Marcos — Marcia

FRANCISCO MARCOS
VICE PRESIDENT PUBLIC RELATIONS & DEVELOPMENT

MARCIA SCHALLERT
ASSISTANT DIRECTOR PUBLIC RELATIONS